



Make behaviour change your culture advantage

Turning workplace goals into employee action

Behaven

You're embedding sustainability and wellbeing into your workplace, but change is slow.

Even motivated teams face habits and systems that get in the way. That's why high-performing organisations go beyond training. They make better choices easier at work.

Make behaviour change your performance edge

Organisations that embed behaviour change into their workplace can:

- Turn goals into habits, aligning sustainability ambitions with everyday behaviours.
- Boost engagement, by involving employees in action that reflects their values.
- Attract and retain talent, by building purpose-led cultures.
- Drive measurable results, from energy savings to waste reduction to wellbeing gains.

How companies are shifting

Forward-thinking companies are enabling action across the employee journey.

Unilever helps staff cut energy use through internal workshops.	Google promotes greener commutes with travel perks.	SAP supports wellbeing with smart defaults and stress tools.
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They don't just promote sustainability and health. They make it how people work.

How Behaven helps

We work with HR, sustainability and operations teams to make sustainable and healthy actions easier across the employee journey.

- ✓ **Smarter tools:** we decode behaviour and design interventions that spark action.
- ✓ **Expert team:** behavioural scientists and strategists with decades of experience.
- ✓ **Trusted by brands:** *"Working with Behaven enabled us to combine behavioural science with the realities of B Corp businesses."* — Daan van Apeldoorn, B Lab Benelux

What we offer

- **Research & insights:** understand what drives and blocks employee behaviour.
- **Behaviour change campaigns:** move people from awareness to action, driving gains in retention, productivity and wellbeing.
- **Behavioural design:** make better choices easier through systems, policies and practices.
- **Evaluation:** measure change and link results to key business metrics.
- **Behaven Academy**
Train teams to apply behavioural science.

Let's turn employee action into company-wide impact.

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